

PROFESSIONAL TRAINING IN ADVERTISING AND SALES

Certificate in Direct Mail Advertising – *Academy of Direct Mail Advertising League of New York, 1987*

While working for Bremerton Department Stores, I took an eight-week course and semi-nar in direct mail advertising. My model letters won first prize and earned me an \$800 award.

Certificate in Sales Promotion – *School of Continuing Education, New York Univer- sity, 1988*

While working for Bremerton, I completed three advanced courses in sales, sales promo-tion, and advertising which led to a special certificate. These courses were conducted by leading authorities in all three fields.

Bachelor of Science, Marketing – *St. John's University, Queens, New York, 1981*

Trained in all phases of marketing with a heavy emphasis in advertising and sales.

REFERENCES

Full references will be furnished upon request.